

# DevaCurl®

**NEW!**

## **MIST OF WONDERS™ LEAVE-IN**

Instant Multi-Benefit Curl Spray



### **WHO NEEDS IT?**

Those seeking a do-it-all holy grail leave-in that delivers 12-IN-1 Instant Curl Benefits to prep, protect, and prime hair, using advanced technology. Refill available.

### **WHO GETS THIS SERVICE?**

All waves, curls, and coils that are natural or color treated.

### **HOW TO TALK TO YOUR CLIENT ABOUT IT**

Discuss the ease and advantages of having a 12-IN-1 multi-benefit product specifically designed for curls. Also, discuss how mist distributes product better on hair than sprays. It's so easy to use at home, too!

### **WHAT ARE SOME KEY BENEFITS OF MIST OF WONDERS LEAVE-IN?**

#### **12-IN-1 INSTANT CURL BENEFITS**

- Lightweight
- Moisturizes, softens, and reduces frizz by up to 85%
- Eases detangling by up to 85%
- Strengthens curls by up to 69%
- Reduces breakage
- Heat protects up to 450° F
- Safe for color-treated curls
- Continuous mist spray for enhanced curl application
- Refill pouch available to reduce our eco-footprint

# STYLIST SUPERHERO THE BASE FOR ALL CURL NEEDS



Mist Of Wonders Leave-In – amazing by itself and as a 1st step to compliment current DevaCurl offerings.



## PREPARE

To help soften brittleness and ease detangling + manageability on super fragile hair, spray **Mist Of Wonders Leave-In** (focusing on sensitized or fragile areas) on dry hair prior to cleansing or before applying **Wash Day Wonder**®. Finger detangle to remove naturally fallen hair, then rinse and cleanse.

+



or



## CARE

To help equalize porosity so that brassy waves, curls, and coils are toned more evenly, spray Mist Of Wonders Leave-In prior to cleansing on soaking wet hair. Cleanse with **No-Poo Blue**®.

or

Give waves, curls, and coils the ultimate treatment. After cleansing, spray **Mist Of Wonders Leave-In** (focusing on the densest, driest areas) throughout soaking wet hair, and apply your favorite **DevaCurl Treatment**.



## STYLE

Want to smooth out your waves, curls, or coils without damaging them? Cleanse and Condition with **CurlBond™**, then spray **Mist Of Wonders Leave-In** throughout soaking wet hair, gently detangle, apply **FlexFactor**® throughout, then layer **CurlBond Serum** to ends and damaged areas.